



CHAITANYA INTERNATIONAL BUSINESS COLLEGE

(Affiliated to Aryabhata Knowledge University)



आर्यभट्ट ज्ञान विश्वविद्यालय ARYABHATA KNOWLEDGE UNIVERSITY



Proposed Building

Corporate Office

Chaitanya Group A-37,
Near Kendriya Vidyalaya Gate
No. 2, Kankarbagh, Patna-20

College Campus

Pir Manshur, Opp.- MVI Office,
Gaya, Bihar, 823001
Mob. : 9931619149, 9931626679

Chairman's Message



Dr. Rajiv Singh

Make yourself so worthy, that you become the dawn of a greater future. We, at Chaitanya International Business College, are strong believers in this philosophy. We strive to make our students extremely worthy so that they always emerge victorious in every endeavour. The ever evolving global market demands intellectuals who are dynamic, far-sighted and most importantly innovative. The demands of the EMPANELED world require innovative thinkers who are ready to take up challenges as well as be triumphant.

Our courses and programs have been designed for holistic development such that the aspirants are skilled, Creative and confident all at the same time. We help confident all at the same time. We help them become intellectually adopt socially sound through initiatives : like regular brainstorming sessions, Seminars, group discussions, case studies, project presentations and thought-provoking events.

Director's Message



Capt. Rohan Bhartiya

Welcome you, the future leaders and productive citizens of Bihar, I would like to stress on our mission statement of grooming young minds and hearts as the pillar of advancement of a nation and hope of the future.

Our institution was formed by a team of Service-oriented individuals with the aim to promote education and culture in all aspects in order to achieve and fulfill the mission statement that we believe in. Students, you are about to cross a bridge in your life because college education is a turning point itself. It is in your hands to make sure that bridge leads you towards success. The hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As the chairman of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. And if there is any assistance that you might need, may it be personal or professional, I shall always be willing to hear from you.

I wish you all the best!

VISION

To be globally competent institution imparting education based upon the foundation of innovation and entrepreneurship.

MISSION

To create budding Entrepreneurs who can compete globally by grooming their innovative and startup skills.

DIRECTOR'S ACHIEVEMENT BRINGS GLORY TO STATE OF BIHAR

CIB College Director Capt. Rohan Bhartiya has been working hard to add his valuable contribution in laying of a strong foundation for education in Bihar. The "Excellence Award" he received in New Delhi is recognition of his dedication, hard work and preservice of all-round development of education system. With this mighty achievement, he has brought laurels not only CIB College but also to the State of Bihar.

ABOUT US

Chaitanya International Business College aim is to inculcate the spirit of entrepreneurship and startups amongst the youngsters of our nation. The enriching environment, helps in the personal , professional and academic development of the students.

With the state-of- the-art-Startup Launch pad that is at the students' disposal 24*7, the youngsters can explore, validate and launch their business ideas. We are to it that regular workshops, seminars and talks are organized with industry leaders so that we can bridge the gap between academics, i and the society at large. We encourage our students to have faith in themselves and be confident enough to create their own path for the nation's better future.

Even the faculty that we have employed are experts and scholars in their profession who contribute towards the holistic development of all the students. We encourage our staff to also stress or research along with academics.

In order to help us create a stronger and prosperous delivery system.

Chaitanya International Business College work with one motto. Think different, do Different and create something innovative. The School encourages students to think out of the box, participate in games, business quizzes, conferences and other projects

Highlights :

- Management Education with specialization in marketing, Finance & Accountancy, and Entrepreneurship.
- Celebration of Management Day.
- Group Skills Development programmes for as
- Case study on real business situations.
- Expert Talk with Industrialist

ARYABHATTA KNOWLEDGE UNIVERSITY (AKU), PATNA
MAKING A MARK

Established in 2010 by the government of Bihar, Aryabhatta Knowledge University has authority over technical education all over the state of Bihar. It offers the programme in Engineering, Medical, Information Technology, Management, Commerce (Professional) and Mass Communication. AKU. came into being under the Aryabhatta knowledge University Act- 2008, be been recognized and approved by AICTE.



1

डिजिटल मॉडल

विश्व प्रसिद्ध हस्तियों के साथ सेमिनार श्रृंखला केवल चैतन्या में

2

पर्सनालिटी डेवलपमेंट

हर छात्र के लिए एडवांस पर्सनालिटी डेवलपमेंट ट्यूटोरियल ऑफलाइन पाठ्यक्रम

3

रेगुलर प्लेसमेंट ड्राईव

हर छात्र के लिए आएगी आईटी और मैनेजमेंट कंपनियाँ ताकि कोर्स खत्म करते ही हो नौकरी का विकल्प

4

स्पोकेन इंग्लिश

स्पोकेन इंग्लिश किट के साथ सेकेण्ड ईयर में निःशुल्क स्पोकेन इंग्लिश वर्कशॉप

5

रेडी फॉर जॉब क्लासेज

इंटरव्यू के पहले इंटरव्यू की बेहतर तैयारी कॉरपोरेट ट्रेनर के द्वारा, ताकि अधिक हो आपके सेलेक्शन का चांस

6

आईआईटी दिल्ली द्वारा DIGITAL MARKETING

CIB छात्रों के लिए Online/Offline Digital Marketing अनिवार्य रूप से सिखाना

7

स्टडी मेटेरियल

बिहार में पहली बार अब नियमित पाठ्यक्रमों में भी स्टडी मेटेरियल हमारे एक्सपर्ट द्वारा सिलेबस के अनुसार विकसित



ENTREPRENEURSHIP SKILL DEVELOPMENT



छात्रों के अंदर
खुद रोजगार पैदा कर
लोगों को नौकरी देने का
स्कील DEVELOPE करना



OUR COURSES

BCA

Bachelor in Computer Application (BCA) is an undergraduate degree course in computer applications. With the rapid growth of IT industry in India, the demand of computer professional is increasing day by day. This increasing growth of IT industry has created a lot of opportunities for the computer graduates. Bachelor in Computer Application (BCA) is one of the popular courses among the students who want to make their career in the IT (Information Technology) field.

BMC

Mass Communication at chaitanya international business college offers substantial knowledge focusing on Journalistic skills in mass media, ethics, communication and society basic reporting skills, etc with emphasis on innovation.

The programme is prepared to offer perfect blend of theoretical knowledge as well as practical exposure to the students through subjects like print media, electronic media, new media, and public relations etc.

Throughout this program, students are encouraged to prepare portfolios, short films, and research on various projects in the form of assignments, Classroom and outdoor activities are conducted to enhance every child a communication skills.



BBA

For Students who wish to build a career in the management or business field after Class 12, BBA is the perfect option.

Here are a few reasons why should one pursue BBA course :

- * A stepping stone in the careers of students who wish to excel in the business and management world.
- * Better career opportunities.
- * Good salary
- * A better understanding of market requirements and various global trends that is required for different careers in the field.
- * BBA course will impart the knowledge required to study further in the same field.
- * Develop leadership, managerial, entrepreneur people skills.

COURSE STRUCTURE

BBA BACHELOR IN BUSINESS ADMINISTRATION

Semester 1

- * Principles & Practices of Management
- * Micro Economics
- * Macro Economics
- * Information Technology in Management-1 (Office/Productivity Suites)
- * Marketing Management-1 (Marketing & Sales)
- * Communicative English
- * Lab 104

Semester 2

- * Business Organization & Environment
- * Financial Management-1 (Financial Accounting)
- * Human Resource Management-1 (Organization Behaviour)
- * Business Maths & Stats-1 (Management Information System)
- * Business English
- * Lab 204

Semester 3

- * Marketing Management-2 (Consumer Behaviour)
- * Financial Management-2 (Managerial Accounting)
- * Human Resource Management-2 (Human Resource Management)
- * Business Maths & Stats-2 (Mathematical Statistics)
- * Corporate Communication
- * Business Taxation (Elective 1)
- * Psychology (Elective 2)

Semester 4

- * Strategic Management
- * Production and Operations Management
- * Operation Research and Logistics
- * Project & Event Management
- * Social & Marketing Research
- * Entrepreneurship Development Programme (Elective 1)
- * Business Ethics, Corporate Governance & Social Work (Elective 2)

Semester 5

- * Retail Management
- * Indian Financial System
- * Security Analysis & Portfolio Management
- * E-commerce
- * O-J-T (4 Weeks Internship in an Industry)

Semester 6

- * Services Marketing
- * International Finance
- * Risk Management
- * Business Law and Industrial Relations
- * Management Thesis (Based on 2 weeks Internship in Services Industry)

BCA BACHELOR IN COMPUTER APPLICATION

Semester 1

- * Communicative English
- * Basic Mathematics
- * Information Technology & Application
- * Principles of Management & Organization
- * Python Programming (Elective 1)
- * Programming Concept (Elective 2)
- * Lab 103 * Lab 105 * Lab 106

Semester 2

- * Basic English
- * Mathematics (Numerical Techniques)
- * System Analysis & Design
- * Problem Solving Technique & Programming in C
- * Operating System & Unix
- * Lab 204 * Lab 205

Semester 3

- * Objective Oriented Programming using C++
- * Internet & Web Designing
- * Java Programming
- * Software Engineering
- * Lab 301 * Lab 303

Semester 4

- * Relational Data Base Management System
- * Digital Electronics, Computer System Architecture and Organisation
- * File & Data Structure
- * Introduction to Statistics
- * Lab 401 * Lab 403

Semester 5

- * Windows Programming using VB. Net
- * Graphics & Multimedia
- * Computer Network, Data Communication and Client Server Technology
- * Business Accounting & ERP
- * Lab 501 * Lab 502

Semester 6

- * Web Technology (Elective 1)
- * Concept of Data Mining & Data Warehousing (Elective 2)
- * E-Commerce
- * Project & Viva
- * Lab 601 A * Lab 601 B

FACULTY



Our committed faculty updated curriculum and excellent facilities ensure that you improve your skills possess impressive qualifications embark on a global career, and lead a blazing trail of success come and take your life to newer heights shape your future at Chaitanya International Business College.

CAREER OPTIONS AFTER GRADUATION

There are plenty of job opportunities for BBA graduates. They can look for jobs in sales and marketing department, management trainees or they can choose many career paths, depending on their area aptitude and interest. BCA graduates have good scope in jobs in Web Developer, Web Designer, Network Administration, System Manager, Computer Programmer, Software Developer etc. There are endless career options for BMC graduates. Following are the entry-level jobs for media students, they can opt for.

Never Presenters, News Anchor, Radio Jockey, TV and Print Journalist, Public Relations Officer, Advertising Copywriters, Photo journalists, Cartoonists, Actors etc.

CLASSROOMS GO HIGH-TECH

CIB College is fast becoming digital with hi-tech classrooms reequipped with advanced gadgets including, laptop, multi-media projectors, speakers etc. The high classrooms aim at fastening opportunities for best teaching and learning and making education move interesting and interactive.

FACULTIES : MAJOR ASSET OF COLLEGE

Students are imparted theoretical knowledge as well as practical training under the able guidance of highly qualified, experienced and environment faculties.

Under guidelines of well-qualified and experienced faculties, College students have been making their grade in University examination. It gives us abundant pleasure to say that our students have been awarded degree by University with gold medal.

COMPUTER LAB

Open to students, teachers

The College has six well designed and state-of-the-art Computer Labs to serve the purpose of computing and communication needs. The entire campus in Wi-Fi zone.

High-end Computer systems are well networked. Air conditioned, uninterrupted power supply and advanced facilities are other essential features of computer Lab.

MEDIA LAB FOR VIDEO PRODUCTION, POST-PRODUCTION SKILLS

Media Lab is truly furnished with highly developed equipment and technology to be at par with standards set by well-known and esteemed media Colleges and production houses.

BIHAR STUDENT CREDIT SCHEME UNDER DRCC

Ensuring the students do not stop studying due to lack of finances. College helps them take advantage of Bihar Student Credit Card Scheme under DRCC for session 2021-22 as well.

GAYA CAMPUS

आर्यभट्ट ज्ञान विश्वविद्यालय, पटना के अंतर्गत 100% रेगुलर पाठ्यक्रम तीन वर्षीय स्नातक डिग्री वोकेशनल पाठ्यक्रम

BBA {Bachelor of Business Administration}

BCA {Bachelor of Computer Application}

BMC {Bachelor in Mass Communication}



MINIMUM QUALIFICATION FOR ADMISSION

BCA : 10+2 / Intermediate with minimum 45% marks. Math as one of the subject (Main or Allied)

BBA : 10+2/ Intermediate with minimum 45% marks.

College Library : A Treasure House Of Knowledge

College library is enriched with more valuable inputs, new books, journals, magazines to cater to the needs of each student. The digital library has separate section of e-books and e-journals with accurate system of accessing to large volume of text, images and audio-visual resources. The library provides cool and serene milieu with spacious studying facility.



Common Rooms For Academics, Study Purpose

Underlying the need of providing separate common rooms for boy and girl students, College has allotted common rooms, one for boys and one for girls to enable them to make use of their leisure period for academic and study programme.



नामांकन के लिए आवश्यक दस्तावेज

* रंगीन पासपोर्ट साईज फोटो - 5

* मैट्रिक का मार्कीट एवं पासिंग सर्टिफिकेट (फोटोकॉपी)

* 10+2 या इंटरमीडिएट मार्कीट एवं पासिंग सर्टिफिकेट (फोटोकॉपी)

* स्कूल या कॉलेज लीविंग सर्टिफिकेट एवं माइग्रेन सर्टिफिकेट (ऑरिजिनल)

* जाति प्रमाण-पत्र (अनुसूचित जाति व जनजाति तथा अन्य पिछड़ा वर्ग के छात्रों के लिए) फॉटोकॉपी

* आधार कार्ड (फोटोकॉपी)